



## **Tourism Whistler Photography Usage Guidelines**

Last updated: July 2008

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NOTE: Unless otherwise stated, Tourism Whistler has purchased licenses for these images for a fixed term. All images remain the property of the photographer; therefore the following guidelines must be agreed to before use.

### **The user(s) of this photo library must agree to:**

- Refrain from re-selling the image(s) or using the image(s) for personal, retail or commercial purposes (i.e. cannot be used for postcards, books, calendars, proposals, private advertising, etc.). Any special requests must be directed to the photographer.
- Credit the photographer at all times and Tourism Whistler whenever possible. If a photo credit is not included, use of the photo may be subject to a \$200 usage fee by the photographer.
- Use the image(s) only in the specific promotion of Whistler. (For example, a skiing image may be used to promote skiing in Whistler, but not skiing in general.)
- Discontinue use after which time the image expires (expiries are noted with each photo). This includes use in any printed materials, advertising, promotions, websites or email campaigns. Failure to do so may result in a charge from the photographer.

If you have any questions regarding these usage guidelines, please contact:

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